



University of Pretoria Yearbook 2016

Strategic communication management 1 811 (KOB 811)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	MCom Communication Management (Coursework) MPhil Communication Management (Coursework)
Prerequisites	No prerequisites.
Contact time	Block: 5 per semester, 2 days per week
Language of tuition	English
Academic organisation	Div Communication Management
Period of presentation	Semester 1 or Semester 2

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